



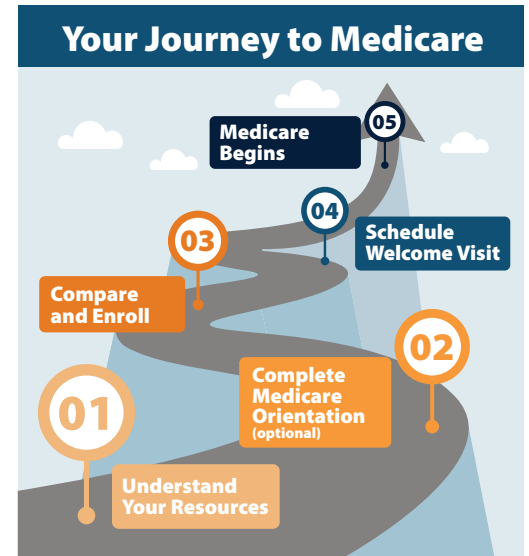
Happy Birthday!

Dear [Patient First Name],

As you turn 64, you are most likely approaching a very important milestone: your Medicare Journey!

In the coming months, you will be exposed to a large amount of Medicare insurance advertising. The amount of information may seem overwhelming, especially when you consider healthcare providers do not participate with all Medicare insurance plans.

BSA Health System understands how important it is for patients to receive clear and easy-to-understand information about their Medicare benefits and insurance options. We introduce MedicareOnDemand, a resource offered by MedicareCompareUSA, a licensed insurance agency that supports Medicare beneficiary patients of healthcare providers.



[View MedicareOnDemand Resources](#)

Call the MedicareOnDemand Helpline to speak with a licensed insurance agent (M-F 8am-7pm)

[Call Toll-Free 855-608-4784, TTY 711](#)

We look forward to keeping you at your healthiest for many years to come as you begin your Medicare journey. Explore **MedicareOnDemand** today.

Sincerely,

BSA Health System



MedicareOnDemand is a non-government platform provided by the MCUSA Holding family of companies including: MedicareCompareUSA, MCUSA Insurance Services, MCUSA Insurance Center, Fairhaven Insurance Solutions, and Insurance Helpline Services. All MCUSA Holding insurance agencies are independent and not affiliated with the federal Medicare program. All services are provided at no cost and without obligation; MedicareOnDemand and our affiliated agents are paid directly by the Medicare plan when enrollment occurs. Healthcare providers receive no financial benefit when using the service. We do not offer every plan available in your area. Currently we represent 6 organizations which offer 24 products in your area. Please contact Medicare.gov, 1-800-MEDICARE, or your local State Health Insurance Program (SHIP) to get information on all of your options. MULTIPLAN_1060a_MODT65E1_C



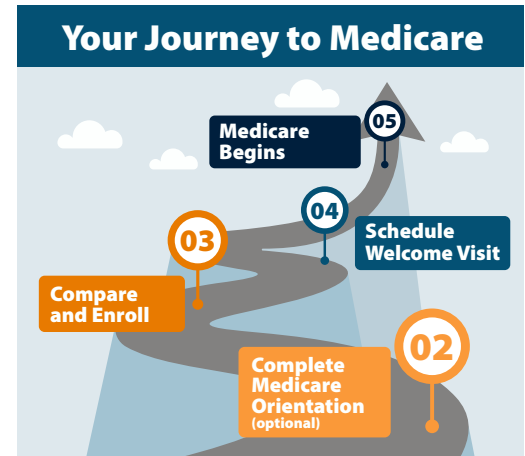
SCHEDULE MEDICARE ORIENTATION

Dear [Patient First Name],

Now is the time to schedule your optional Medicare Orientation, conducted by MedicareCompareUSA an insurance agency, to understand the next steps in your Medicare journey. Orientation is offered at no cost and with no obligation to purchase insurance. Orientation is always conducted by a licensed insurance agent.

BSA Health System understands there is a lot to learn when it comes to Medicare. Your Medicare Orientation will help you:

- Learn about your Medicare Part A and Part B Benefits.
- Understand the differences between Medicare Supplement (Medigap), Medicare Advantage, and Prescription Drug plans.
- Review important considerations when choosing your Medicare insurance solution.



Schedule Medicare Orientation

We look forward to keeping you at your healthiest for many years to come as you begin your Medicare journey.

Sincerely,

BSA Health System

Visit MedicareOnDemand

Call Toll-Free 855-608-4784, TTY 711

Call the MedicareOnDemand Helpline to speak with a licensed insurance agent (M-F 8am-7pm)



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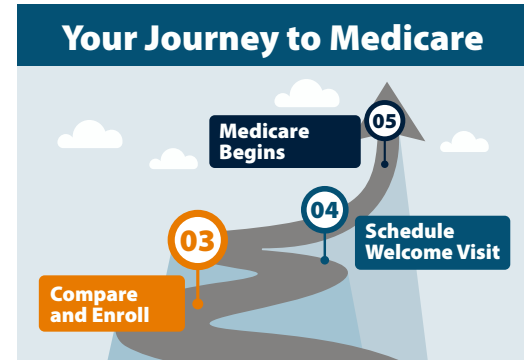
COMPLETE OPTIONAL MEDICARE ORIENTATION & COMPARE PLANS

Dear [Patient First Name],

BSA Health System makes available the optional Medicare Orientation, conducted by MedicareCompareUSA, a licensed insurance agency, which should be completed 4-6 months before Medicare benefits begin.

By completing orientation, you will be well prepared to understand your Medicare benefits and make the Medicare insurance-buying decisions that best match your specific needs and preferences. Orientation is offered at no cost and with no obligation to purchase insurance. Orientation is always conducted by a licensed insurance agent and designed to help you:

- Understand your Medicare benefits and the types of Medicare insurance available.
- Learn how to select Medicare insurance that meets your personal needs, preferences, and budget.
- Ensure that your choice of Medicare insurance includes your trusted healthcare providers.



Schedule Medicare Orientation

Ready to compare your Medicare insurance options?

MedicareOnDemand offers two ways to compare Medicare options. You can schedule a consultation with a licensed insurance agent or use our Medicare plan quoting tool on [MedicareOnDemand.com/BSA](https://www.MedicareOnDemand.com/BSA) to compare for yourself.



Compare Medicare Plans with a Licensed Insurance Agent



Use the MedicareOnDemand Quoting Tool

MedicareOnDemand is a resource we make available to assist you with making informed buying decisions. Visit [MedicareOnDemand.com/BSA](https://www.MedicareOnDemand.com/BSA) or call toll-free **855-608-4784**, TTY 711 (M-F 8am-7pm), to speak with a licensed insurance agent.

We look forward to keeping you at your healthiest for many years to come, and we trust you will find **MedicareOnDemand** to be a helpful and informative resource on your Medicare journey.

Sincerely,

BSA Health System



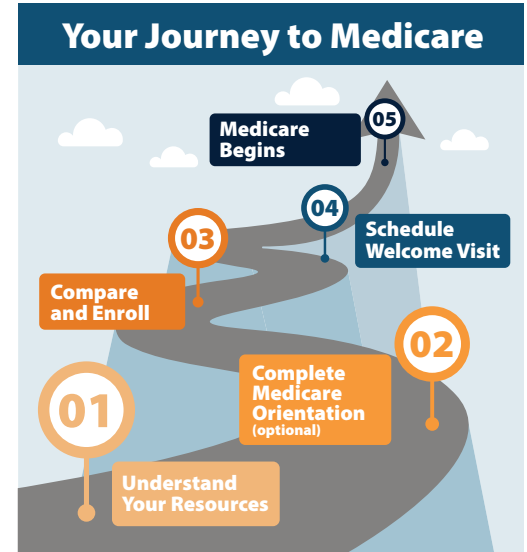
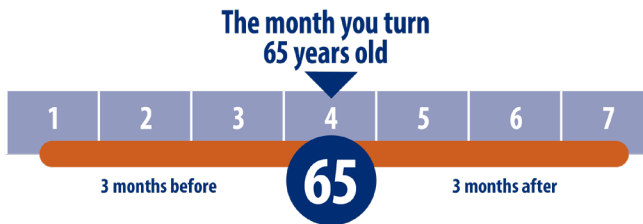
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COMPARE MEDICARE PLANS

Dear [Patient First Name],

Your Journey to Medicare is nearly complete. Medicare initial enrollment is open to you three months before, the month of, and three months after your 65th birthday. If you are applying for a Medicare insurance plan, it is usually best to apply for coverage two or three months before becoming Medicare eligible, so your Medicare insurance plan becomes effective at the same time as Medicare would have.



It is important to choose a Medicare insurance plan that meets your specific healthcare needs and also includes all of your trusted healthcare providers. When you are ready to compare your options, MedicareOnDemand licensed insurance agents are standing by to assist by phone and personal appointment. These services are at no cost and without obligation.



Compare Medicare Plans



Speak with Licensed Insurance Agent
855-608-4784, TTY 711
(M-F 8am-7pm)



Schedule Optional Medicare Orientation

Visit [MedicareOnDemand.com/BSA](https://www.MedicareOnDemand.com/BSA) or call toll-free **855-608-4784**, TTY 711 (M-F 8am-7pm), to speak with a licensed insurance agent.



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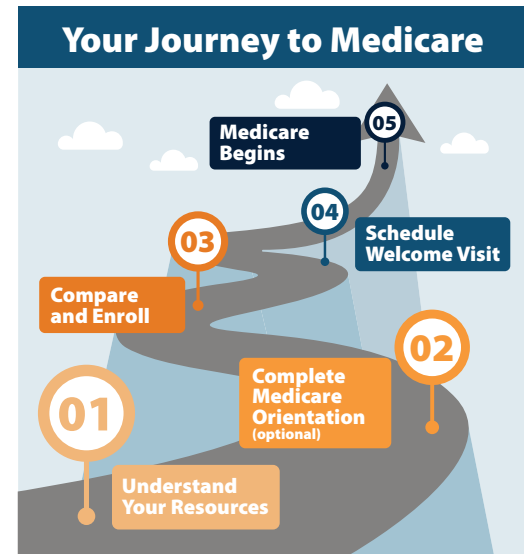
Your Medicare Journey: You're almost at the finish line

Dear [Patient First Name],

Medicare offers a no-cost Medicare Welcome Visit with your Primary Care Physician upon enrollment which focuses on getting you started on the right foot with preventive health care to stay healthy.

Your Primary Care Physician's office will review your medical and social history, and discuss preventive screenings, identify potential health risks, and create a personalized plan to prevent disease. Please note, to maximize the benefit of this important, one-time Medicare service, be sure to schedule your Medicare Welcome Visit with your Primary Care Physician's office.

Once you know your Medicare start date and your Medicare insurance plan, you should reach out to your doctor's office or use your [MyChart account](#) to schedule this one-time Medicare Welcome Visit.



Congratulations, you're almost at the finish line.

If you have missed any of the steps on your journey to Medicare, let us help!



Compare Medicare Plans



**Speak with Licensed
Insurance Agent
855-608-4784, TTY 711
(M-F 8am-7pm)**



**Schedule Optional
Medicare Orientation**

Your **MedicareOnDemand** resources are always available to help.

Sincerely,

BSA Health System

Orientation is educational in nature and always conducted by a licensed insurance agent.



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